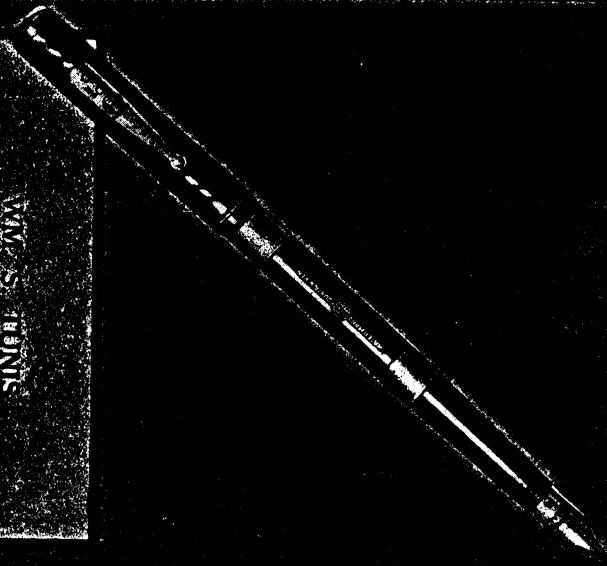


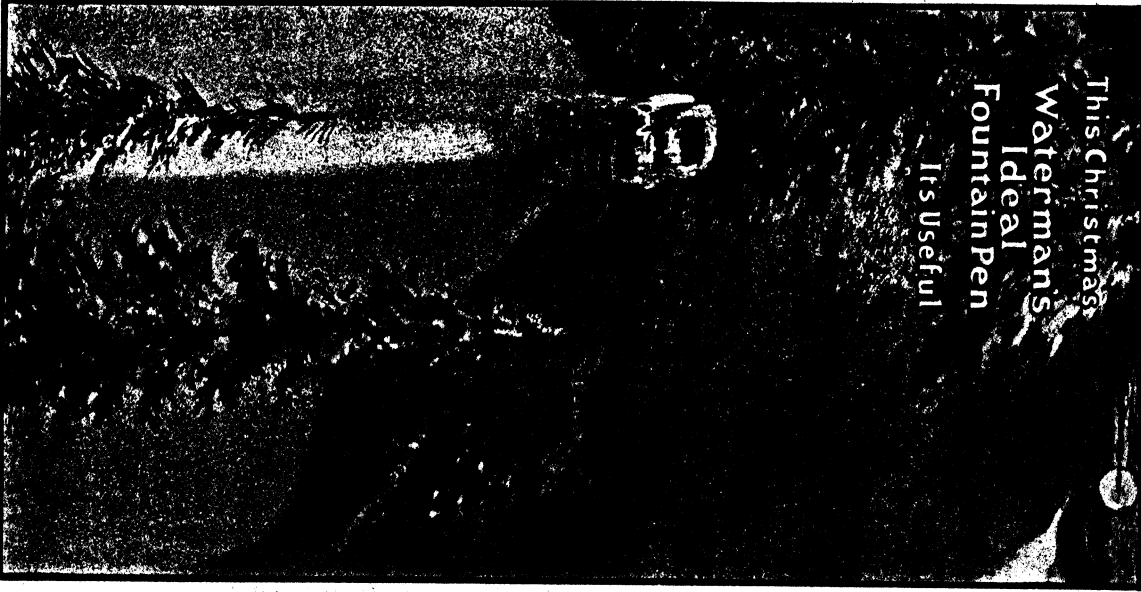
Waterman's Ideal Fountain Pen



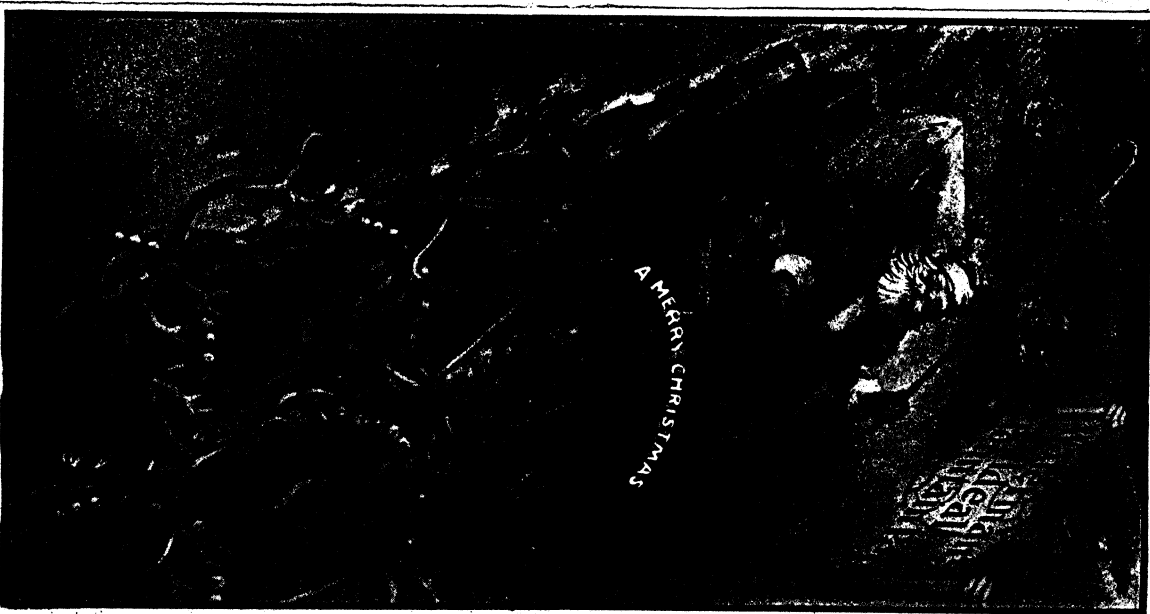
WATERMAN'S
Fountain Pen
No. 1000
L. BRONX, N. Y.

WATERMAN'S IDEAL FOUNTAIN PEN, N. Y.

This Christmas
Waterman's
Ideal
Fountain Pen
Its Useful

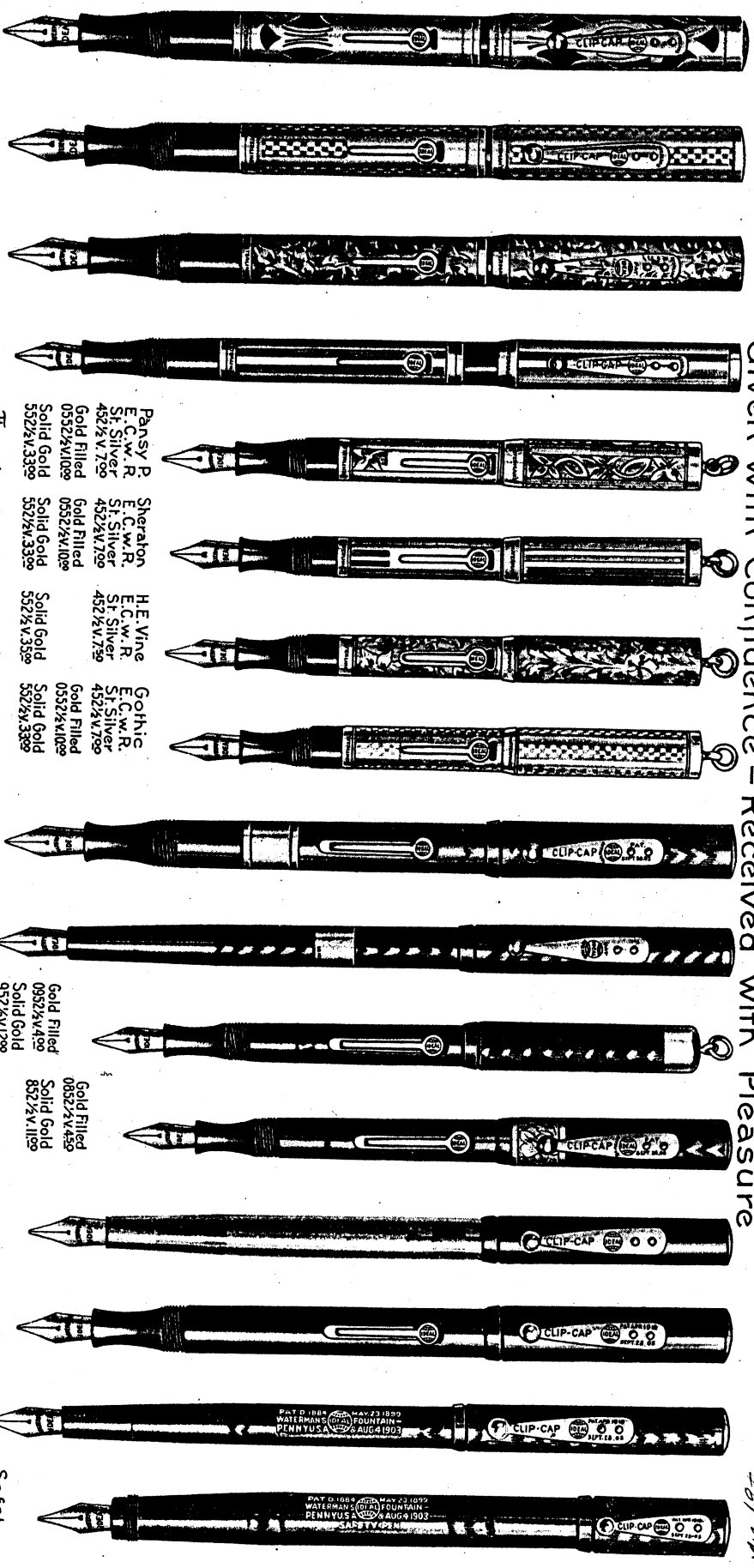


A MERRY CHRISTMAS



WATERMAN'S IDEAL FOUNTAIN PEN, N. Y.

A Christmas Gift that is Serviceable, of exceptional Utility and lasting in Sentiment
 Given with Confidence - Received with Pleasure



Filigree
 St. Silver 452-5.50
 Gold Filled 0552-11.00
 14k Gold 552 1/2-27.00

Gothic
 St. Silver 452-5.50
 Gold Filled 0552-11.00

H.E. Vine
 St. Silver 452-10.00
 Gold Filled 0552 1/2-11.00

Sheraton
 St. Silver 452 1/2-6.50
 Gold Filled 0552 1/2-11.00

Pansy P
 E.C.W.R. 452 1/2 V. 7.90
 St. Silver 452 1/2 V. 7.90
 Gold Filled 0552 1/2 V. 10.00
 Solid Gold 552 1/2 V. 33.00

Sheraton
 E.C.W.R. 452 1/2 V. 7.90
 St. Silver 452 1/2 V. 7.90
 Gold Filled 0552 1/2 V. 10.00
 Solid Gold 552 1/2 V. 33.00

H.E. Vine
 E.C.W.R. 452 1/2 V. 7.90
 St. Silver 452 1/2 V. 7.90
 Gold Filled 0552 1/2 V. 10.00
 Solid Gold 552 1/2 V. 33.00

Gothic
 E.C.W.R. 452 1/2 V. 7.90
 St. Silver 452 1/2 V. 7.90
 Gold Filled 0552 1/2 V. 10.00
 Solid Gold 552 1/2 V. 33.00

These types are appropriate for women and, conveniently carried on Silk guards

Gold Filled 0752-4.50
 Solid Gold 752-12.00

Note - The "Ideal" Pump Self Filler, was first produced by us 25 years ago and is still the pen holding more ink than any other Self-filling pen made

Transparent Pump Self Filler No 84 4.75

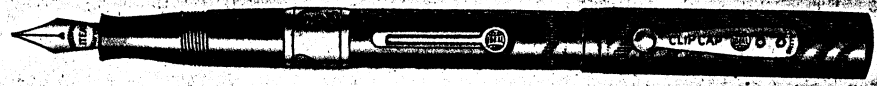
Self Filler
 52 1/2 - 2.50
 52 - 2.50
 54 - 4.00
 55 - 5.00
 Safety Clip 25c

Regular
 12 1/2 - 2.50
 12 - 2.50
 14 - 4.00
 15 - 5.00
 Safety Clip 25c

Safety
 42 1/2 V. 3.00
 42 - 3.00
 44 - 4.00
 45 - 5.00
 Safety Clip 25c

All prices on mounted designs include Safety Clip.

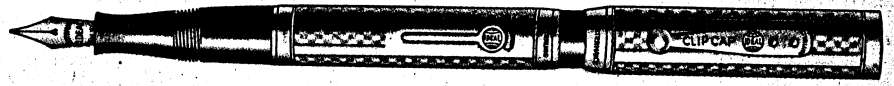
The Joy of Giving, and the Pleasure of Receiving, is Always Greater When Your Holiday Gift combines Lasting Remembrance, Utility and Service.



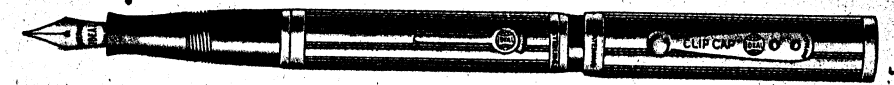
Gold Filled 0752-450
St. Silver 792-1200
Solid Gold



Filigree St. Silver 452-550
Gold Filled 0552-1100



Gothic St. Silver 452-550
Gold Filled 0552-1100



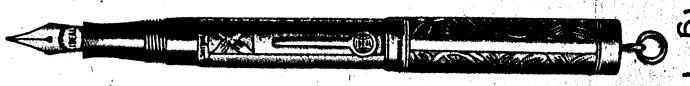
Sheraton St. Silver 452-650
Gold Filled 0552-1100



Gothic E.C.W.R. 452 1/2 x 7.00
St. Silver 0552 1/2 x 10.00
Gold Filled 552 1/2 x 3.00
Solid Gold



Filigree E.C.W.R. 452 1/2 x 6.50
St. Silver 0552 1/2 x 10.00
Gold Filled 552 1/2 x 28.00
Solid Gold



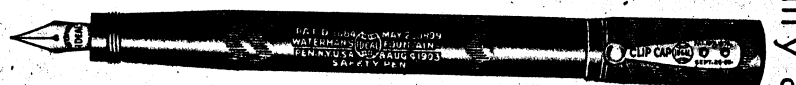
PansyPanel E.C.W.R. 452 1/2 x 7.00
St. Silver 0552 1/2 x 10.00
Gold Filled



Sheraton E.C.W.R. 452 1/2 x 7.00
St. Silver 0552 1/2 x 10.00
Gold Filled 552 1/2 x 33.00
Solid Gold



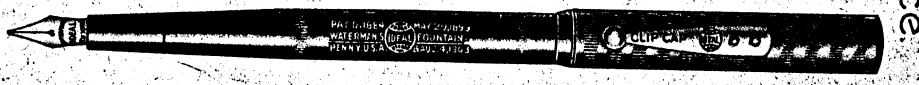
Gold Filled 0952 1/2 x 4.00
Solid Gold 952 1/2 x 12.00



Safety 42 1/2 x 3.00
42 - 3.00
44 - 4.00
45 - 5.00
Safety Clip 25c



Self Filler 52 1/2 - 2.50
52 - 4.00
54 - 4.00
55 - 5.00
Safety Clip 25c



Regular 12 1/2 - 2.50
12 - 2.50
14 - 4.00
15 - 5.00
Safety Clip 25c

All prices on mounted designs include Safety Clip ~ Pen Points that do not suit, can be exchanged

These designs also made in Solid Gold

ALLEN TOWN, PA.

529 Hamilton Street
BOOKSELLER, STATIONER AND ART DEALER

CLARENCE H. STILES

COMPLETE STOCK—ALL STYLES—\$2.50 AND UPWARDS, AT

Price, 25 cts.



TRAVELERS' SAFETY INK FILTER



The Quality Gift that everybody wants

Waterman's
Ideal
Fountain Pen

GIVE A

Don't cudgel your brains!



MACOMB, ILLINOIS

South Side Square

JEWELERS

I. STOCKER SONS

COMPLETE STOCK—ALL STYLES—\$2.50 AND UPWARDS, AT

Price, 25 cts.



TRAVELERS' SAFETY INK FILTER



All along the way
to "dourneys' End"
and "Back Again."

Waterman's
Ideal
Fountain Pen



MACOMB, ILLINOIS

South Side Square

JEWELERS

I. STOCKER SONS

COMPLETE STOCK—ALL STYLES—\$2.50 AND UPWARDS, AT

Price, 25 cts.



TRAVELERS' SAFETY INK FILTER

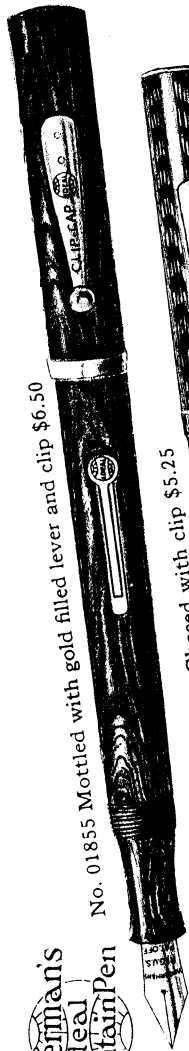


Waterman's
Ideal Fountain Pen

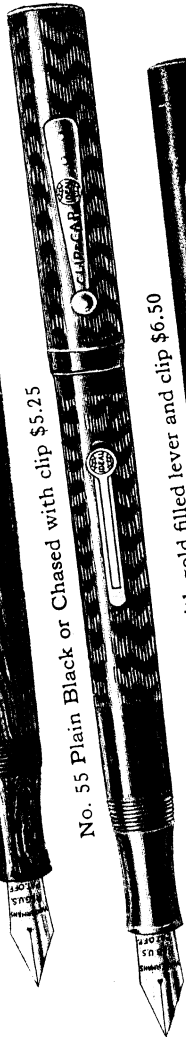
EVERY SPARE MOMENT
CAN BE UTILIZED
WITH A



Waterman's
Ideal
Fountain Pen



No. 01855 Mottled with gold filled lever and clip \$6.50



No. 55 Plain Black or Chased with clip \$5.25



No. 01855 Cardinal with gold filled lever and clip \$6.50

OTHER SIZES

Black \$2.75 to \$8.25
Mottled \$4.00 to \$9.50
Cardinal \$4.00 to \$9.50

BOWMAN DRUG COMPANY

Sales Agencies

OAKLAND - - ALAMEDA - - BERKELEY
CALIFORNIA

Waterman's Ideal Fountain Pen
manufacturer of
L.E. Waterman Company

ALTHOUGH Waterman's Ideal Fountain Pens have been available for more than forty years and millions upon millions of persons have enjoyed them, there are still many millions who have not used and experienced the joy a good fountain pen affords.
To be able to carry ink in your pocket ready for immediate use wherever you are, to be free from the annoyance of an imperfect pen, is "a consummation devoutly to be wished."
If you have never used a fountain pen, there is a joy in store for you. Buy one. If you have a pen that does not perfectly satisfy, buy a **Waterman's**. If you have a friend whom you wish to delight, a **Waterman's Ideal Fountain Pen** costs little and makes an exceptional gift.
Waterman's has done more for the world and will do more for you than any single implement fashioned by industry. Our stock contains a point for every style of writing.
How do you hold your pen?



GXT